

Workforce Professionals Credential

Informational Session

To join the audio you
must dial-in.

Dial-In: 1-303-248-0285

Access Code: 7823902

May 24, 2018 | 3:00 - 4:00 pm



Frontline Focus Training Institute

Frontline Focus Training Institute

FFTI delivers **trainings and resources** to help **frontline workforce professionals** build their capacity to better meet the employment needs of disadvantaged job seekers, low-income workers and employers.

www.cjc.net/frontline-focus

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Trends We've Noticed

1. The state budget crisis has decimated the field
2. Our target demographic / “typical participant” has shifted and expanded
3. A cohort model results in deeper learning, more long-lasting change

Revamp Process

1. Researched existing competency models related to workforce development
2. Analyzed and aggregated to create FFTI's own "Workforce Development Professional Core Competencies & Values"
3. Cross referenced competencies with existing course offerings
4. Created new courses to fill in existing gaps
5. Created **Workforce Professionals Credential** to comprehensively train on all competencies

Workforce Professionals Credential

- ❖ 20 individuals accepted through competitive application process
- ❖ Attend 10 days of training, which address all of FFTI's core competencies
- ❖ 1 day of training per month August 2018 to May 2019
- ❖ Receive Workforce Professionals Credential Certification on June 20, 2019

Trainings Included

- ❖ Intro to the Workforce Development System
- ❖ Recruitment & Enrollment of Job Seekers
- ❖ Asset-Based Coaching
- ❖ Understanding Labor Market Information & Other Online Tools; Making Referrals to Supportive Services
- ❖ Employer Pitch Clinic; Advocacy 101
- ❖ Cultural Competency
- ❖ Ensuring a Good Fit for Your Job Seeker Clients
- ❖ Engaging & Deepening Business Relationships
- ❖ Using Data to Improve Your Programming
- ❖ Creating a Positive & Value-Based Workforce Development Culture

Credential Features

- ❖ **Networking:** create partnerships with colleagues committed to the work
- ❖ **Cohort Learning:** benefit from an intensive small group learning environment
- ❖ **Mentoring:** receive coaching and support from a seasoned workforce leader
- ❖ **Capstone Project:** develop solutions for pressing workforce challenges
- ❖ **Graduation Event:** graduate with your Workforce Professionals Credential at a celebration event on June 20, 2019

Applicant Commitment

- ❖ Attend *all* 10 training sessions
- ❖ Additional time outside of training time to:
 - ❖ Work on a capstone project (5 hours)
 - ❖ Meet with their mentor (5 hours)
- ❖ Personal growth and career advancement
- ❖ Improve your organization's services and programming
- ❖ Collaboration and peer sharing

Organizational Commitment

- ❖ Provide applicant time to attend all trainings and work on additional projects
- ❖ Submit quantitative and qualitative program data to support an impact evaluation analysis
- ❖ Support applicant in sharing what they learned and making improvements at the organization
- ❖ Attend the graduation ceremony June 20 2019
- ❖ Pay for the training

Cost

- ❖ \$950 CJC members
- ❖ \$1,350 non-members
- ❖ Become a member at www.cjc.net/membership
- ❖ Payment Schedule: ½ due July 2018 and ½ due December 2018
- ❖ Scholarship opportunities are available. Requests for support must be emailed to Cheryl Hester at cheryl@cjc.net.

Application Process

- ❖ Submit your application at bit.ly/FFTI-WPC.
- ❖ Use the “Attach Cover Letter” function.
- ❖ Application Deadline: Friday, June 22, 2018.
- ❖ Applicants will be notified of our decision by mid-July 2018.
- ❖ First course is August 9th, 2018.

Additional Application FAQ's

- ❖ Can more than one staff from my organization apply to participate?
 - ❖ Yes, but...
- ❖ Can I still apply if I've already received certification through Frontline Focus?
 - ❖ Yes, but...

Questions?



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Next Informational Session:

Date: Monday, June 11, 2018

Time: 2:00 - 3:30 pm

Location: Chicago Jobs Council (29 E. Madison Street, Suite 1700, Chicago, IL)

Register online to attend!

bit.ly/FFTI-WPC

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Contact Information

Credential Information

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Cost, Payment, & Scholarship Information

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