

Ideas and Action

FROM THE COMMUNITY, FOR THE COMMUNITY

2021 Annual Report

FY2021 STAFF LIST



Mari Castaldi, Director of Policy & Advocacy

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LaVida Davis, Program Manager

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Nadia Hartvigsen, Policy Research Fellow

Edward (Eddie) Hernandez, Urban Alliance Intern

Cheryl Hester, Frontline Focus Administrator

Dana Horstein, Program Manager

Jamie Koenig, Policy Fellow

Angela Morrison, Policy Engagement Manager

Williette Nyanue, Marketing & Communication Manager

Raqueal Pullums, Frontline Focus Training Institute Fellow

Tanvi Shah, Director of Frontline Focus

K. Sujata | Interim Executive Director

Carrie Thomas | Executive Director (through Jan 2021)

Megan Winzeler | Director of Administration

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This year, Chicago Jobs Council (CJC) settled into its new normal. As the COVID-19 pandemic raged on, CJC took the lessons learned in 2020 and embraced our remote work culture, conducting all of our trainings, cohorts, coalition meetings, and advocacy events 100% virtually. We saw growth in both our capacity building and advocacy efforts, as we continued to introduce platforms,

programs, and tools to further our mission of moving people out of poverty through employment.

The second half of the year began what would become a period of transition for CJC. CJC's longtime Executive Director, Carrie Thomas, transitioned from the organization and CJC's Board began its search for the organization's next Executive Director. During this time, CJC was guided by Interim Executive Director, K. Sujata, who ensured that the organization was able to continue its work during the transition.

In the midst of these changes, we celebrated our 40th Anniversary and Annual Meeting Celebration, which reminded us that our community is resilient, adaptable, and committed to moving the pivotal work forward. The celebration highlighted all of the people that have contributed to CJC's success over the years and showed that together we can continue to make a positive impact — no matter the challenge.

Capacity Building Updates

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In FY2021, we conducted 18 public trainings and 14 customized trainings on topics covering a variety of professional development content relevant to frontline staff. We filled 967 training seats and trained 777 unique professionals from 210 unique organizations. It was a groundbreaking year as we served almost 80% more frontline staff than we have in any previous year. We saw a surge of attendees in our public trainings and increased requests for customized training as most workforce staff were adapting their work to the virtual environment and needed to expand their skills accordingly.

Through our third Workforce Professionals Credential (WPC) cohort, we supported 14 workforce professionals in a year-long intensive cohort that utilizes a first-of-its-kind competency model we designed to address all the values and competencies an effective workforce professional should possess. Our Chicago College and Career Advising Credential (CCCAC) cohort provided frontline professionals with opportunities to develop the knowledge, skills, and beliefs they need to help youth explore their passions and find pathway options that are right for them. This year, through three CCCAC cohorts, we trained 68 frontline professionals from the workforce development, education, and youth development fields.

We also published an introductory brief outlining our research and vision for transforming the workforce system to make it more human-centered and equitable. The <u>Career Readiness Framework (CRF)</u> is a groundbreaking approach to career readiness programming that aims to elevate the quality of career readiness programming across the field by creating a culture shift in workforce organizations that transforms how participants are served. The framework is grounded in behavioral science interventions, racial equity practices, trauma-informed approaches, and client-centered mindsets.



Policy Advocacy Updates

In FY2021, the Policy Team engaged more than 160 unique organizations through coalitions, convenings, and one-on-ones. One notable accomplishment was the building and expansion of a new advocacy platform and engagement tool, the Skills for Good Jobs Agenda table, which this year grew from 15 to 53 service providers, advocacy, and business/employer organizations.

This increased engagement and advocacy literally paid off for job seekers with barriers in Illinois: \$50 million dollars of American Rescue Plan funds were allocated to re-authorize the Job Training & Economic Development (JTED) Program, including specifically naming Barrier Reduction Funding and allowing subsidized wages, both of which specifically support people with systemic barriers to employment.

We also successfully advocated for the establishment of two additional Barrier Reduction resources: \$2 million Barrier Reduction Fund administered by Illinois Department of Human Services (IDHS) and connected to SNAP E&T and up to \$21 million per year for a Barrier Reduction Program as part of the Climate and Equitable Jobs Act (CEJA).

The <u>Transit Table coalition</u>, led by CJC, also secured state legislative change in the form of the <u>SAFE-T Act</u> to end driver's license suspension as a result of unpaid automated camera ticket fines and traffic ticket fines, building on last year's successful passage and implementation of the <u>License to Work Act</u> (which reinstated driver's licenses for unpaid parking tickets). If properly implemented, this change will lead to as many as 500,000 Illinoisans having license suspensions/holds lifted this year. To ensure effective and equitable implementation of the reform, we worked with the Secretary of State and grassroots community partners to successfully push for automatic license reinstatement at no cost to the driver. We worked with Transit Table grassroots partners to distribute around 15,000 informational palm cards to ensure that the word gets out in the neighborhoods most impacted by these suspensions.

Celebrating 40 Years of Chicago Jobs Council

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Staff began the year with a big task: Plan an Annual Meeting to celebrate the 40th Anniversary of CJC's founding -- completely virtually. In addition to planning program components and working with our community to incorporate special presentations, we set our sites on a goal to raise \$40K in honor of our 40th anniversary. Thanks to contributions from generous donors and sponsors throughout the course of the year, we were able to reach that goal.

The culminating event of our 40th anniversary year was our 40th Annual Meeting Celebration, "Ideas and Action from the Community, for the Community," which was held virtually on June 11, 2021. During the event, we welcomed more than 100 members of our community to reflect on the people and the moments that have been pivotal in shaping CJC over the past 40 years, while also envisioning what the future of workforce development could look like.

In addition to awarding our Betty J. Willhoite Award to New Moms and our Field Builder Award to North Lawndale Employment Network (NLEN), the event also featured guest remarks from Gov. Pritzker, musical and artistic performances by Pam R. Johnson Davis, and a special 40th anniversary video presentation, CJC Through the Decades. We also hosted a panel discussion about "A Just Future of Work and the Role of Anti-Racist Workforce Development," with distinguished panelists, Amanda Cage (National Fund for Workforce Solutions); Evelyn Diaz (Heartland Alliance); and Cherita Ellens (Women Employed).



Betty J. Willhoite Award



Field Builder Award

We'd like to thank our awardees, panelists, donors, sponsors and the more than 100 registered attendees for making our 40th Anniversary such a memorable event. We cannot wait to see what the next 40 years will have in store.



FISCAL YEAR 2021 FINANCIALS

Chicago Jobs Council Statement of Financial Position

Period ending June 30, 2021

ASSETS

Current Assets:	
Cash and cash equivalents	\$1,011,756
Contributions receivable	\$348,750
Other receivables	\$6,460
Prepaid expenses	\$9,517
Certificate of deposit	\$52374
Total Current Assets	\$1,428,857
Property and equipment	\$5,208
TOTAL ASSETS	\$1,434,065
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Current Liabilities: Accounts payable and accrued expenses Accrued payroll and related expenses Loans payable Total Current Liabilities Net Assets:	\$19,400 \$26,679 \$8,080 \$54,159 \$643,001

FY2020 FINANCIAL SUPPORT AND DONORS

CORPORATIONS AND FOUNDATIONS

BMO Harris Bank

The Crown Family

Chicagoland Workforce Funder Alliance

Energy Foundation

Grand Victoria Foundation

Lloyd A. Fry Foundation

Polk Bros. Foundation

Robert R. McCormick Foundation

The Chicago Community Trust

William G. McGowan Charitable Fund

Winzeler Gear

Anonymous

SPECIAL INITIATIVES

Economic Security for Illinois

Illinois Environmental Council Education

Fund

National Center on Employment &

Homelessness

National Skills Coalition SkillSPAN

Pro Path Fund

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Breakthrough Urban Ministries

Calumet Area Industrial Commission

Cara

Career Transitions Center of Chicago

Central States SER

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Chicago Department of Family and

Support Services

Chicago Federation of Labor Workers

Assistance Committee

Chicagoland Workforce Funder Alliance

Chinese American Service `League

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Per Scholas

PODER

Pui Tak Center

Revolution Workshop

Safer Foundation

Sargent Shriver National Center on

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scaleLIT

SGA Youth and Family Services

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St. Leonard's Ministries

The Workforce Connection-Goodwill

United Way of Metropolitan Chicago

University of Illinois at Chicago, Center for

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Upwardly Global

WRD Environmental, Inc.

Youth Guidance

Youth Job Center

YWCA Evanston/North Shore

YWCA of Metropolitan Chicago

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