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**RAISE A GLASS AND CELEBRATE THE GOOD THINGS IN LIFE DURING
'TOAST ON TUESDAY' AT POPS FOR CHAMPAGNE**

\$1 from each glass purchased will be donated to Chicago Jobs Council

CHICAGO, Ill. (April 8, 2009) – Despite the fact that everywhere you turn there appears to be another “doom & gloom” story – whether it’s about the sinking economy, the government bailouts or another natural disaster, **Pops For Champagne** (601 N. State St.) is encouraging Chicagoans to recognize that there’s always SOMETHING to celebrate in life and business even in these trying times.

Pops for Champagne is where Chicago has been celebrating for 27 years, so starting next **Tuesday, April 14**, the nation’s most acclaimed champagne bar will be launching a new **Toast on Tuesday** promotion. Every Tuesday, the public is encouraged to visit Pops and raise a glass of bubbly to celebrate any event or occasion, big or small. To assure that the good times will return during Toast on Tuesday, guests can order any 5 oz. glass from Pops’ world-class champagne list and receive it for the 3 oz. glass price (prices start at \$8 a glass). Guests can select from more than 10 selections by the glass including *Charles Heidsieck 2000*, *G.H. Mumm Carte Classique* and *Jean Milan Blanc de Blancs á Oger*.

More importantly, for each glass of champagne purchased during Toast on Tuesday, guests will celebrate in the fact that Pops for Champagne will donate \$1 to the **Chicago Jobs Council**, which is an organization dedicated to advocating for employment and career advancement opportunities for people living in poverty.

“Whether one is celebrating closing a big business deal, an engagement, a sunny day or a recently planned getaway, Toast on Tuesday is designed to celebrate all the positive things that happen in our daily lives,” says owner Tom Verhey. “We truly believe that champagne is *the* celebratory drink and customers can actually help the less fortunate by purchasing a glass at Pops,” adds Verhey.

The **Chicago Jobs Council** is a city-wide coalition of community-based training organizations, advocacy groups, businesses and individuals working toward ensuring access to employment and career advancement opportunities for people living in poverty. Through collaboration, advocacy,

applied research, and capacity building, the organization works with its members to influence the development and reform of public policies and programs designed to move people into the workforce. For more information, visit www.cjc.net.

Considered Chicago's landmark champagne bar, **Pops for Champagne** re-opened their doors in the River North neighborhood in November 2006 and is celebrating its 27th year in offering guests the largest selection of champagne and sparkling wine in the country. **Executive Chef Andrew Brochu** offers a progressive menu that is easy to share and pairs well with the impressive list of wines and cocktails that are chosen by **Wine Director W. Craig Cooper**. Pops is open daily from 3 p.m. to 2 a.m. and all major credit cards are accepted. For more information, please visit www.popsforchampagne.com.

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**FOR MORE INFORMATION, PLEASE CONTACT
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